

# Electrical Wholesaling

The Independent Voice of Electrical Distribution®

## TECHNOLOGY: THE POWER AND THE PUZZLES

The electrical industry looks to technological solutions to resolve inefficiencies and improve profitability. Sometimes the solution fits perfectly. Sometimes, not so much.

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### ORBIT DONATES EQUIPMENT TO RESEARCH SHIP



Orbit Manufacturing's donation will help the Planetary Coral Reef Foundation retrofit its ocean-going research vessel, the *Marilou*.

Orbit/UMI, Los Angeles, made a substantial donation of electrical supplies to the Planetary Coral Reef Foundation to help retrofit electrical systems on the foundation's ocean-going research ship, the *Marilou*, for research on coral reef preservation, restoration of fisheries and sea turtle protection.

"We were extremely pleased to make a contribution to this very dedicated research team," said David Nikayin, president, Orbit/UMI Industries. "Through educational and conservation programs, the PCRF has helped us all become more aware of

the importance of coral reefs and their effects on the oceans' sustainability for future generations."

The PCRF is a worldwide organization that conducts academic research on the health of the planet's coral reefs, home to more than 25 percent of all fish species and a vital part of the earth's ecosystem. The PCRF is currently conducting research on two Indonesian projects: Bali Barat National Park on the island of Bali and in the Anambas Islands, South China Sea, with a focus on reef preservation, restoration of fisheries and sea turtle protection.